



GENESIS PROPERTY
Hospitality for Global Business



What have we done during COVID?



GENESIS PROPERTY
Hospitality for Global Business





GENESIS PROPERTY
Hospitality for Global Business

Introducing



**The IMMUNE
Building Standard™**
Healthy by Design

Boosting the Resilience of Our Built Environments



CONTEXT

IMMUNE™

90%

Indoor

Generation

COVID-19 changed the way we

LIVE

WORK

INTERACT

Companies around the world contemplate bringing employees

BACK TO WORKPLACE



CONTEXT / CHALLENGES

IMMUNE™

BUILDING PREPARED

There is a shifting demand to

Re-DESIGN

Re-ENGINEER

Re-ORGANIZE FM

our

WORKPLACES

to be

RESILIENT

to future health challenges



What is IMMUNE™

100 +

recommended measures for buildings to implement technical solutions and facility management practices

Architectural Engineering, Technology & Design Operational Practices

perpetual and ready-to-activate



Healthy by Design®

Measures	Category (A/P/R)	
Legend: A = Architectural Engineering and Design P = Perpetual Operation R = Ready for Activation		
and Compliance Measures		
ion and legal requirements for health risks.	A/P	A/
il requirements and restrictions imposed by local tics.	A/P/R	Hav
l policies, procedures or instructions for easure.	A/P/R	Have health
erson to fulfil the duties of an IMMUNE™	P/R	Has the IMMUN
st be adequately trained.	P/R	Has the I
/ Room.	A/R	Does the
arehouse.	A/P/R	Does the b buildings?
ay.	A/P	Does the bu the reception
that acts in case of crisis in the	P	Is there a build
team - for the correct	P	Did the building
ernative transport, to	A/R	Are there different a
ers.	A/R	Have the measures be transport or to encour
	A/P/R	Does the building have
ing physical	R	Are the rules for physical
	A/R	Are the outdoor areas arrang
		Are cameras / gates installed for

What is **Healthy by Design**®

Property owners
Developers
Constructors

Architects
Designers
Creatives

Science
Technology

Facility Management
Human Resources

Develop

Design

Engineer

Maintain

with
Health
in mind



IMMUNE™ Assessment Scoring Index

How it works

IMMUNE™

IMMUNE™ Assessment Scoring Index

features 100+ nominated criteria

The IMMUNE Building Standard™ - 07.09.2020 - V.022
 IMMUNE™ Assessment Scoring Index

Measures	Category (A/P/R) <small>Legend: A = Architectural Engineering and Design P = Perpetual Operation R = Ready for Activation</small>	Question	Answer	Points	
			Yes/No	Attributed (P1)	Received (P2)
Health and Compliance Measures					
Information and legal requirements for health risks.	A/P	Are you duly informed about the up to date information and legal requirements linked with health requirements to be implemented in a building?		1	
Official requirements and restrictions imposed by local authorities.	A/P/R	Have you implemented the legal requirements and restrictions?		1	
Official policies, procedures or instructions for managing the health situation in the building?	A/P/R	Have you implemented the official policies /procedures or instructions for managing the health situation in the building?		1	
Person to fulfil the duties of an IMMUNE™ Steward must be adequately trained.	P/R	Has the Landlord appointed an IMMUNE™ Steward for implementation and monitoring the IMMUNE™ measures?		3	
Quarantine Room.	P/R	Has the IMMUNE™ Steward been appropriately trained?		2	
Emergency Warehouse.	A/R	Does the building have an IMMUNE™ Quarantine Room?		3	
Emergency Warehouse.	A/P/R	Does the building have an Emergency IMMUNE™ Warehouse within close proximity of the buildings?		3	
Emergency Warehouse.	A/P	Does the building have equipment connected to an IMMUNE™ Digital Twin Display placed in the reception area?		2	
Emergency Warehouse.	P	Is there a building maintenance team that acts in case of crisis in the building?		1	
Emergency Warehouse.	P	Did the building management team benefit from adequate training?		2	
Alternative transport, to	A/R	Are there different access paths to ingress and egress the building?		1	
Alternative transport, to	A/R	Have the measures been implemented to increase parking capacity for bicycles or alternative transport or to encourage the use of these types of transport?		1	
Alternative transport, to	A/P/R	Does the building have hands-free access for building users?		2	

How it works

IMMUNE™

IMMUNE™ Assessment Scoring Index

features 100+ nominated criteria

Authorised Building Assessor

sustainable building design, development, and certification

Evaluate

scoring

Award

label

scoring received during the official assessment

The award demonstrates a building's diligence and commitment to implementing the **Healthy by Design®** approach while considering best practices to achieve the **IMMUNE™** standard.

55% - 70%



71% - 85%



more than 85%



Objectives

IMMUNE™

Certify the Resilience

Minimize the impact

Mandatory

set of requirements focused

Instruct/Educate/Prepare

Protect

Built Environments

pandemic such as COVID-19
and other bacteriological or toxicological threats

Healthy by Design®

Facility Management

Occupants / Visitors



to ensure a **Productive** space for **People**

Benefits

IMMUNE™

Business Leaders

your **building** is a **HR tool**

KPIs

Leadership

Talent

is interviewing your **building**

HPIs

Trust

Investors & Developers

future-proof **built environment**

People

All of us

built environment with a public health benefit

Productive

Why Open-Source

IMMUNE™

Leadership

Trust

People

Productive

SOCIAL RESPONSABILITY

RELEVANT

HEALTH

Conclusion: **COLLABORATION**

IMMUNE™

Leadership

Trust

People

Productive



GENESIS PROPERTY
Hospitality for Global Business

CONTRIBUTORS

Achieve



**The IMMUNE
Building Standard™**
Healthy by Design



For more information, please visit immune-building.com



GENESIS PROPERTY

Hospitality for Global Business

THANK YOU!



**The IMMUNE
Building Standard™**

Healthy by Design